

TMRRW
ADFEST 2019
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FINALIST

FILM LOTUS

BROADCAST SUB-CATEGORIES
CATEGORY F01: FOOD

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F01/003	SECRET	SAKERU GUMMY	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F01/005	PROPOSAL	SAKERU GUMMY	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F01/006	TAXI	SAKERU GUMMY	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F01/007	LONG LONG LIMOUSINE	SAKERU GUMMY	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F01/008	TRUE LOVE	SAKERU GUMMY	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F01/010	THE SECRET	VOIZ WAFFLE CHOCOLATE	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

CATEGORY F02: BEVERAGES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F02/004	FATHER-SON	SHARE A COKE	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST

CATEGORY F03: BEAUTY, HEALTH & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F03/002	BEST BATHROOM FRIEND	BBF	LEO BURNETT ISRAEL, TEL AVIV	LEO BURNETT ISRAEL, TEL AVIV	FINALIST

CATEGORY F04: FASHION, SPORTS & ACCESSORIES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F04/004	JOIN THE QUEENDOM	BONDS	LEO BURNETT, MELBOURNE	LEO BURNETT MELBOURNE, MELBOURNE	FINALIST

CATEGORY F05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO FINALIST

CATEGORY F06: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F06/006	KUNGFU WATER	VATTI / TRINITY HEALTHY DISHWASHER	THE NINE X INSIGHT GROUP, SHANGHAI	THE NINE SHANGHAI, SHANGHAI	FINALIST

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CATEGORY F07: RETAIL

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F07/010	RESOLUTIONS	MAX'S RESTAURANT	PETCH, MANILA	PETCH, MANILA	FINALIST

CATEGORY F08: TRAVEL & LEISURE

NO FINALIST

CATEGORY F09: COMMUNICATION MEDIA & PUBLICATIONS

NO FINALIST

CATEGORY F10: FINANCE & REAL ESTATE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F10/005	MOTHER KNOWS BEST	THAI LIFE INSURANCE	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F10/006	MARATHON WITH NO START LINE	TOMOSNOTE	HAKUHODO KETTLE INC., TOKYO	HAKUHODO KETTLE INC., TOKYO	FINALIST

CATEGORY F11: BUSINESS PRODUCTS & SERVICES

NO FINALIST

CATEGORY F12: COMMERCIAL PUBLIC SERVICES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F12/004	GENERATION VOICE	SPARK NEW ZEALAND	COLENZO BBDO, AUCKLAND	COLENZO BBDO, AUCKLAND	FINALIST

CATEGORY F13: CORPORATE IMAGE

NO FINALIST

CATEGORY F14: CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F14/001	DU #POSTWISELY - FALL	DU TELECOM	LEO BURNETT DUBAI, DUBAI	LEO BURNETT DUBAI, DUBAI	FINALIST
F14/002	DU #POSTWISELY - CRASH	DU TELECOM	LEO BURNETT DUBAI, DUBAI	LEO BURNETT DUBAI, DUBAI	FINALIST

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CATEGORY F15: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F15/006	BLINK. AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	J. WALTER THOMPSON INDIA, MUMBAI/ J. WALTER THOMPSON, AMSTERDAM	J. WALTER THOMPSON INDIA, MUMBAI	FINALIST

INTERNET FILM & OTHER FILM SUB-CATEGORIES

CATEGORY F16: INTERNET FILM: FOOD & BEVERAGES

NO FINALIST

CATEGORY F17: INTERNET FILM: BEAUTY, HEALTH & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F17/006	THE KAWAII TWEAK HAZARD SONG	GATSBY PERFECT SKIN LOTION	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
F17/007	FOREVER	ELE THAILAND	LOBSTER & CO COMPANY LIMITED, BANGKOK	LOBSTER & CO COMPANY LIMITED, BANGKOK	FINALIST
F17/008	HAIR TALK	SUNSILK	J. WALTER THOMPSON BANGKOK, BANGKOK	J. WALTER THOMPSON, BANGKOK	FINALIST
F17/010	「THE PARTY BUS」	BRAND SHISEIDO	SHISEIDO CO., LTD., TOKYO	TOWERFILM, TOKYO	FINALIST
F17/014	ONE IN A MILLION	VICKS INDIA	PUBLICIS SINGAPORE, SINGAPORE	PUBLICIS SINGAPORE, SINGAPORE	FINALIST

CATEGORY F18: INTERNET FILM: SPORTS, FASHION & ACCESSORIES

NO FINALIST

CATEGORY F19: INTERNET FILM: CARS, OTHER VEHICLES, ACCESSORIES, & AUTO SERVICES

NO FINALIST

CATEGORY F20: INTERNET FILM: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F20/004	GOOGLE HOME MINI LOVES CATS	GOOGLE HOME MINI	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO KETTLE INC., TOKYO	FINALIST

CATEGORY F21: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F21/013	ALIENATION	MAX'S RESTAURANT	PETCH, MANILA	PETCH, MANILA	FINALIST

CATEGORY F22: INTERNET FILM: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F22/001	FRIENDSHIT	K PLUS	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
F22/019	ENJOY SCHOOL DAYS!	GAKUWARI CAMPAIGN	SUN-AD COMPANY LIMITED, TOKYO	SUN-AD COMPANY LIMITED, TOKYO	FINALIST

CATEGORY F23: INTERNET FILM: CORPORATE IMAGE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F23/009	GRATITUDE	C.P. GROUP	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F23/011	THE THIRD WISH	CTCB TAIWAN LIFE INSURANCE	MCCANN WORLDGROUP TAIWAN, TAIPEI	MCCANN WORLDGROUP TAIWAN, TAIPEI	FINALIST

CATEGORY F24: INTERNET FILM: CORPORATE SOCIAL RESPONSIBILITY

NO FINALIST

CATEGORY F25: INTERNET FILM: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F25/014	DISGUSTING STORIES	BAHAY TULUYAN PHILIPPINES (SHELTER HOUSE)	TBWA\SANTIAGO MANGADA PUNO, MANILA	TBWA\SANTIAGO MANGADA PUNO, MANILA	FINALIST
F25/019	SPEAK UP	VOICE OF THE CHILDREN	LEO BURNETT MALAYSIA, KUALA LUMPUR	STAR REACHER ADVERTISING SDN BHD, KUALA LUMPUR	FINALIST

CATEGORY F26: VIRAL FILM

NO FINALIST

CATEGORY F27: INTERACTIVE FILM

NO FINALIST

CATEGORY F28: OTHER FILM

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F28/006	BEST ACTRESS HIJACK	RAINLILY	CHEIL WORLDWIDE, HONG KONG	CHEIL WORLDWIDE, HONG KONG	FINALIST

AS OF 19 MARCH 2019