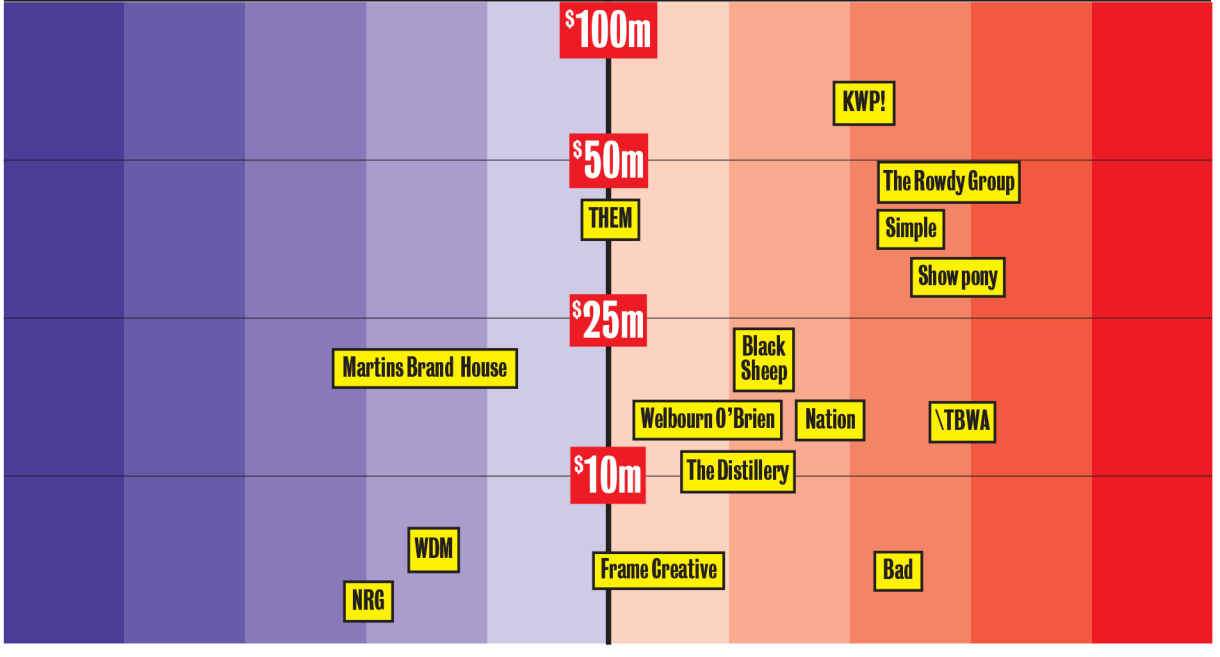ADELAIDE CREATIVITY/BILLINGS INDEX 2020